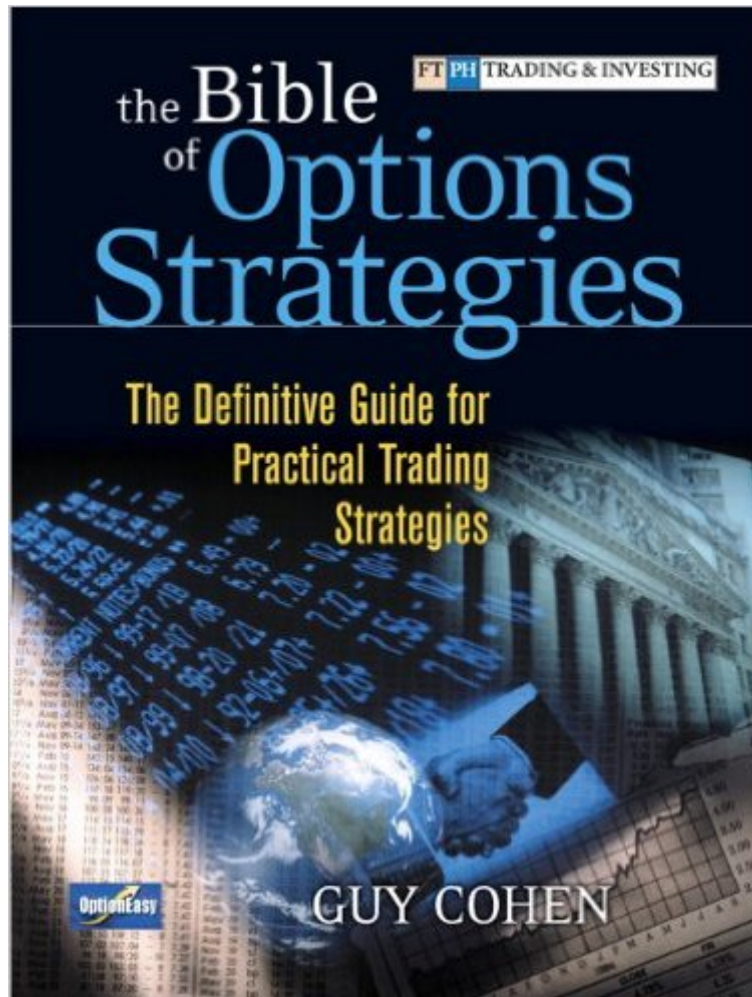


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# The Bible Of Options Strategies: The Definitive Guide For Practical Trading Strategies



## Synopsis

"Guy Cohen is the master when it comes to taming the complexities of options. From buying calls and puts to iron butterflies and condors, Guy explains these strategies in a clear and concise manner that options traders of any level can understand. His chapter on options and taxes is especially welcomed (and needed). The Bible of Options Strategies is a straightforward, easy-to-use reference work that should occupy a space on any options trader's bookshelf." âBernie Schaeffer, Chairman and CEO, Schaeffer's Investment Research, Inc. "The author delivers clarity, insight and perception making learning about options a joy, and practicing the art of making money that much easier: truly a bible from a guru." âAlpesh B. Patel, Author and Financial Times Columnist "Guy Cohen truly makes learning about options easy in this fact-filled guide. Bullet points make for a quick and enlightened read, getting to the heart of what you really need to know about each options strategy. This book is a must for any serious trader's library." âPrice Headley, Founder, BigTrends.com Pick the right options strategies...implement them step-by-step...maximize your profits! Introducing today's first and only comprehensive reference to contemporary options trading! OptionEasy creator Guy Cohen identifies today's popular strategies...and tells you exactly how and when to use each one and what hazards to look out for! It's all here.... Basic Strategies including Buying and shorting shares, calls, and puts. Income Strategies including Covered Call, Naked Put, Bull Put Spread, Bear Call Spread, Long Iron Butterfly, Long Iron Condor, Calendar Call, Diagonal Call... Vertical Spreads including Bull Call Spread, Bull Put Spread, Bear Call Spread, Bear Put Spread, Ladders... Volatility Strategies including Straddle, Strangle, Guts, Short Butterflies, Short Condors... Sideways Strategies including Short Straddle, Short Strangle, Short Guts, Long Butterflies, Long Condors... Leveraged Strategies including Call Ratio Backspread, Put Ratio Backspread, Ratio Spreads... Synthetic Strategies including Collar, Synthetic Call, Synthetic Put, Synthetic Straddles, Synthetic Futures, Combos, Box Spread... ...and many more strategies... Plus essential tax-saving information, and more! No other book presents this much authoritative, current information on options trading strategies. Covers all of today's best income, volatility, leveraged, synthetic, and sideways market strategies. Discover why each strategy works, when it's appropriate, and how to use itâstep by step. Includes a full chapter on tax issues associated with options strategies. By Guy Cohen, whose OptionEasy application has helped thousands of traders achieve breakthrough results! The Bible of Options Strategies is the definitive reference to contemporary options trading: the one book you need by your side whenever you trade. Options expert Guy Cohen systematically presents today's most effective strategies for trading options: how and why they work, when

they're appropriate, when they're inappropriate, and how to use each one responsibly and with confidence. The only reference of its kind, this book will help you identify and implement the optimal strategy for every opportunity, trading environment, and goal. © Copyright Pearson Education. All rights reserved.

## Book Information

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## Customer Reviews

At first glance, I - like other reviewers - thought that Cohen had written a nice reference where one could quickly find an option strategy that matches market conditions. To a limited extent, the strategy table at the end of the book accomplishes this. If you want to trade these strategies, however, you will have to learn how somewhere else. The axes of the six charts presented in each section are not labeled, do plot data and are too small to read. The chart captions refer to option strikes that are not shown on the charts. Neither are the break-even points that are discussed in the text. The volatility charts often show volatility swinging from negative to positive to negative (Volatility can never be negative, but since the axes are not labeled, I assume that is what he is trying to plot here); yet the chart caption only says that volatility is either helpful or harmful. Also, the keys to the curves in the charts are inconsistent even though the curves appear to have been plotted for the same time frame. For example, on page 79 curves are plotted for options at "Expiration", "5 months to Exp.", and "1 month to Exp." while on page 60 the curves are plotted for "Expiration", "Today - 1 month", and "Time (t) - 5 days". I have no idea what the latter means. The text is so full of omissions and errors that it is hard to believe that the people who endorsed the book (Bernie Schaeffer, Alpesh Patel and Price Headley) ever read it. Some examples follow. In the

examples of net credit trades (e.g., p.45) the author calculates a return on investment (ROI). There is no investment on a net credit trade. The risk profile for a calendar call (p.63) has no key. What time period does this curve represent?

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